

# Focus on business goals in the cloud




Gain access to expertise, support, resources, and more with Red Hat Enterprise Linux



## The business value of Red Hat Enterprise Linux

Compared to unpaid alternatives like CentOS Linux, Red Hat Enterprise Linux helps your teams get more done, faster, no matter where they work:<sup>2</sup>

- ▶ **32%** more efficient IT infrastructure teams
- ▶ **42%** faster identification of security risks
- ▶ **23%** faster development life cycles for new applications
- ▶ **72%** less unplanned downtime
- ▶ **24%** lower three-year cost of operations
- ▶ **\$17.31 million** average higher net revenue per year per organization

 facebook.com/redhatinc  
 @RedHat  
 linkedin.com/company/red-hat

## Deploy an operating system that supports your business goals across clouds

Across industries, organizations are moving to the cloud to achieve digital business goals. In fact, 87% of organizations have a multicloud strategy in place, and 50% of enterprise workloads run in a public cloud today.<sup>1</sup>

Your choice of operating system is strategic when moving to the cloud. Your operating system forms the foundation for your entire environment – security, management, portability, and life cycle planning start with the operating system. Standardizing on a single operating foundation across your datacenter and cloud environments can greatly simplify your path to the cloud. Rather than splitting operations and management into multiple domains, your teams can use a single set of tools and platforms to deploy, run, secure, and move applications and workloads across multiple footprints.

Even so, not all operating systems offer the features, capabilities, and resources needed to operate effectively and efficiently in hybrid and multicloud environments. Consistency, security, manageability, interoperability, and support across your entire environment are critical for making the most of your cloud investments.

[Red Hat® Enterprise Linux®](#) delivers more value for your organization, providing a flexible, stable, and reliable foundation for hybrid and multicloud environments. This cloud-ready, security-focused operating system provides a consistent, tailored experience across footprints – including physical, virtualized, hybrid cloud, multicloud, and even edge infrastructure. Standardizing on Red Hat Enterprise Linux for both on-site datacenter and cloud environments can help you improve productivity, security, and operations as you move to the cloud and adapt to a more digital world.

No matter where you deploy it, Red Hat Enterprise Linux gives you access to:

- ▶ Flexible consumption models and purchasing options.
- ▶ Award-winning support and expertise.
- ▶ Proactive analytics and management tools and services.
- ▶ Security certifications, tools, and resources.
- ▶ Developer-friendly tools and programs.

<sup>1</sup> Flexera. "[Flexera 2023 State of the Cloud Report](#)," March 2023.

<sup>2</sup> IDC White Paper, sponsored by Red Hat. "[The Business Value of Red Hat Solutions Versus Non-Paid Open Source Alternatives](#)," March 2023. Document #US50423523.



## Choose your cloud provider

Red Hat works with all major cloud providers, plus a large selection of regional providers, to ensure Red Hat Enterprise Linux runs well in their clouds.

Learn more about our cloud partnerships:

- ▶ [AWS](#)
- ▶ [Microsoft Azure](#)
- ▶ [Google Cloud](#)
- ▶ [IBM Cloud](#)
- ▶ [Alibaba Cloud](#)

Find the right certified cloud provider for your organization: [catalog.redhat.com/cloud](https://catalog.redhat.com/cloud).



## Activate Red Hat Insights to gain benefits today

Realize the benefits of Red Hat Insights now. Go to [console.redhat.com](https://console.redhat.com) and [register your systems](#) to get started with these no-cost services today.

## Choose how you want to purchase, consume, and deploy Red Hat Enterprise Linux

Red Hat solutions are designed for hybrid and multicloud environments – you can deploy Red Hat Enterprise Linux wherever it makes the most sense. Red Hat offers multiple purchasing options to fit your organization’s procurement processes:

- ▶ Purchase subscriptions from Red Hat and use them on-site or in the cloud via [Red Hat Cloud Access](#).
- ▶ Obtain Red Hat Enterprise Linux instances from your cloud providers’ consoles or marketplaces.
- ▶ Use your cloud provider committed spend programs and discounts for Red Hat Enterprise Linux instances in the cloud.
- ▶ Use the Red Hat Hybrid Committed Spend program for discounted pricing and flexible payment options across cloud providers.

[Read the overview](#) to learn more about these options.

## Access award-winning support and expertise

Regardless of how you purchase Red Hat Enterprise Linux, you’re backed by Red Hat’s [award-winning support organization](#) in coordination with your cloud providers’ support teams. Red Hat works with cloud partners to provide expertise, knowledge, and, in some cases, joint support models to ensure you can successfully accomplish your goals with Red Hat solutions. You receive the same high-value experience whether you obtain Red Hat Enterprise Linux directly from Red Hat or through your cloud providers.

You can choose from several levels of support to meet the needs of different teams – and your budget. For example, you may choose self-support for development systems and premium 24x7 support for production systems. Red Hat support teams work closely with Red Hat engineering and product teams, as well as partners, to solve issues quickly and with less hassle for you. Specialty-based routing ensures support calls and tickets go directly to the right experts. Red Hat also takes learnings from support cases and compiles them into helpful documentation on the [Red Hat Customer Portal](#). Via the Red Hat Customer Portal, you can access reference architectures, best practices, product documentation, videos, collaborative discussion, labs, and tools.

## Streamline operations and management across clouds

Standardizing on Red Hat Enterprise Linux lets you use the same set of management tools to administer all of your environments, saving time and effort. A unique suite of hosted services that helps you manage and optimize your hybrid cloud environment, [Red Hat Insights](#) is included with Red Hat Enterprise Linux. Insights uses predictive analytics and deep domain expertise to streamline operational tasks. With a focus on operations, security, and business outcomes, it proactively alerts administrators and stakeholders before an outage, security event, or overspending occurs. Insights works across on-site and cloud environments, so you can manage everything from a single interface. To further simplify operations, you can even link your Red Hat account to your cloud provider account and choose to automatically connect your cloud-based systems and workloads to Insights and other Red Hat services upon provisioning.



## Save time and effort with Red Hat Insights

Red Hat Insights helps you reduce the time spent on common management tasks:<sup>3</sup>

- ▶ **91%** less time to detect security vulnerabilities
- ▶ **69%** less time to detect policy violations
- ▶ **96%** less time to detect known operational risks
- ▶ **89%** less time to detect configuration drift
- ▶ **88%** less time to track system patch status



## Protect your environment

Red Hat Enterprise Linux complies with a [large number of security standards](#), including:

- ▶ Common Criteria (CC).
- ▶ Federal Information Processing Standard (FIPS) 140-2 and 140-3.
- ▶ Secure Technical Implementation Guidelines (STIG).

Red Hat Insights offers key capabilities for hybrid and multicloud environments:

- ▶ **Subscriptions service.** Track and optimize your Red Hat Enterprise Linux subscription use across your entire environment.
- ▶ **Resource optimization service.** Right-size your public cloud deployments using central processing unit (CPU), memory, and input/output (I/O) performance metrics that tell you whether your systems are optimized, undersized, oversized, under pressure, or idling.
- ▶ **Image builder service.** Create, manage, and deploy Red Hat Enterprise Linux images consistently and rapidly across clouds. You can take advantage of [certified gold images](#), included with Red Hat Enterprise Linux, to speed deployment.
- ▶ **Vulnerability service.** Scan your systems for Common Vulnerabilities and Exposures (CVEs) and access prioritized remediation guidance.
- ▶ **Compliance and policies services.** Set policies and track adherence to compliance requirements across systems and clouds.
- ▶ **Malware service.** Detect malware in your systems regardless of where they are deployed.
- ▶ **Advisor service.** Rapidly identify operational risks, as well as [issues identified by your cloud provider](#), across large-scale environments and access prioritized remediation guidance.
- ▶ **Drift service.** Identify configuration drift that can lead to performance, availability, security, and compliance issues.
- ▶ **Patch service.** Manage patching across all Red Hat Enterprise Linux systems in your environment.

[Read the brief](#) to learn more about using Red Hat Insights in cloud environments.

## Maintain security and compliance in the cloud

Standardizing on Red Hat Enterprise Linux provides the consistency needed to maintain a security-focused and compliant cloud environment. Built-in security features like [live kernel patching](#), security profiles, security standards certification, and a [trusted software supply chain](#) help you meet today's high security and compliance expectations. A modular package structure reduces your attack surface and protects your systems in the cloud. Best practice-based default settings configure your systems for increased security in the cloud from the start. And an included identity management tool lets you adopt zero trust architectures more easily.

The [Red Hat Product Security team](#) monitors, identifies, and addresses risks quickly and provides tools and data to help measure security. Automated tools, regular updates and patch releases, and accessible expertise safeguard your environment. The Red Hat Insights compliance service helps you track your organization's adherence to compliance requirements across your environments and provides remediation guidance to help you maintain compliance over time.

---

<sup>3</sup> Principled Technologies, sponsored by Red Hat. "[Save administrator time and effort by activating Red Hat Insights to automate monitoring](#)," September 2020.



## Access tools and resources through Red Hat Developer

The [Red Hat Developer program](#) provides tools, technologies, and a community of builders to help you solve problems, connect with colleagues, stay current, and lead your projects forward.

[Red Hat Developer Subscription for Teams](#) – available at no cost for organizations already using Red Hat products – includes access to Red Hat Developer e-books, cheatsheets, and other useful content.

## Support your developers no matter where they work

Adopting a common platform – like Red Hat Enterprise Linux – for development, test, and production environments streamlines time to launch for new applications and reduces the risk of incompatibilities and issues at launch. Red Hat Enterprise Linux delivers easy access to reliable operating system images in the cloud, as well as the toolchains, libraries, container tools, and runtimes needed to streamline the path from development to production. Updates are delivered via [application streams](#), allowing developers and IT architects to experiment with the latest tools, runtime languages, and databases while still maintaining earlier versions of production applications.

Red Hat also offers developer-specific resources, programs, and subscriptions to help organizations develop on Red Hat Enterprise Linux more easily and cost-effectively:

- ▶ [Red Hat Developer program](#)
- ▶ [Red Hat Developer Subscription for Individuals](#)
- ▶ [Red Hat Developer Subscription for Teams](#)

## Gain more value today




Standardizing on a flexible, stable, and reliable operating system across hybrid and multicloud environments can simplify your journey to the cloud. Red Hat Enterprise Linux is optimized for the cloud, giving you a consistent, manageable, and security-focused foundation for getting the most value from your cloud investments.

[Learn more](#) about the value of Red Hat Enterprise Linux.



### About Red Hat

Red Hat is the world's leading provider of enterprise open source software solutions, using a community-powered approach to deliver reliable and high-performing Linux, hybrid cloud, container, and Kubernetes technologies. Red Hat helps customers develop cloud-native applications, integrate existing and new IT applications, and automate and manage complex environments. [A trusted adviser to the Fortune 500](#), Red Hat provides [award-winning](#) support, training, and consulting services that bring the benefits of open innovation to any industry. Red Hat is a connective hub in a global network of enterprises, partners, and communities, helping organizations grow, transform, and prepare for the digital future.

 [facebook.com/redhatinc](https://facebook.com/redhatinc)  
 [@RedHat](https://twitter.com/RedHat)  
 [linkedin.com/company/red-hat](https://linkedin.com/company/red-hat)

redhat.com  
286580\_0323\_KVM

#### North America

1 888 REDHAT1  
[www.redhat.com](http://www.redhat.com)

#### Europe, Middle East, and Africa

00800 7334 2835  
[europe@redhat.com](mailto:europe@redhat.com)

#### Asia Pacific

+65 6490 4200  
[apac@redhat.com](mailto:apac@redhat.com)

#### Latin America

+54 11 4329 7300  
[info-latam@redhat.com](mailto:info-latam@redhat.com)